



WWW.SINAPSIS.DIGITAL



# Why Sinapsis Digital?

We are so confident that you will be completely satisfied working with us that we only work on success model. We win if you also do! Try us!



## Communication

Effective communication to be able to adjust deviations in real time. We have the tools to carry it out.



## Expertise

We know what we are talking about. We speak the same language and Digital is our DNA.



## Results

100% results-oriented, we offer guarantees in everything we do. We only work on success basis.

# Our services

Talent, its recruitment, empowerment and training, are key to achieve whatever is your purpose. Let us advise you on which steps to take.



## HEADHUNTING

WE CONNECT TALENT

We look for candidates for companies and projects for applicants. We seek for a perfect match.



## COACHING

TALENT DEVELOPMENT

We question your concerns and goals to help you make the best decisions and establish a successful strategy.



## TRAINING

DIGITAL AVANT-GARDE

The Digital environment is vast and changing, we provide specific ad hoc training to be able to have a 360° vision.



## CONSULTANCY

DIAGNOSIS & STRATEGY

Where do you want to go? Why are you not there yet? Let's create a joint plan to make it happen.



“ There is something that is much more scarce, something finer far, something rarer than ability. It is the ability to recognize ability.” - Elbert Hubbard



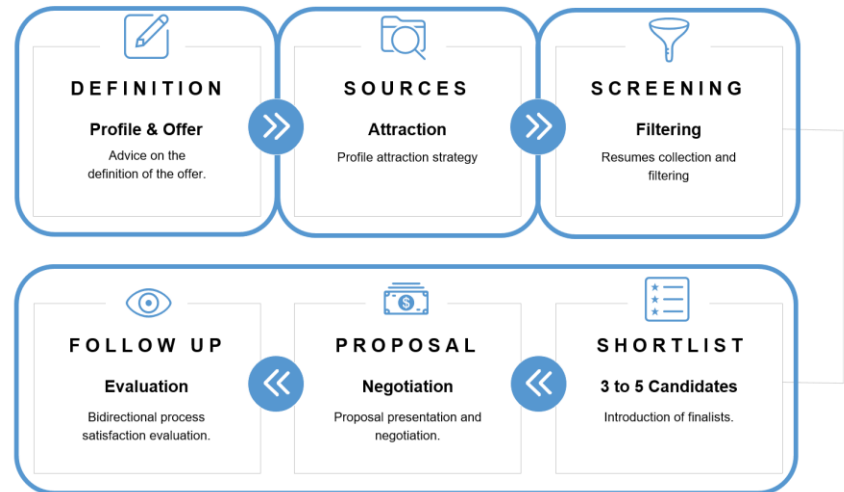
# Headhunting

Attracting the right leaders for each project

We **define, search and find** what best suits the goals of our clients.

We advise both companies and candidates to identify the profiles and projects that make the most sense to **achieve their professional objectives.**

We establish a **joint strategy to get results on time.**





# Headhunting Fees

## What we do

- ✓ We **automate processes** to make them more efficient.
- ✓ We use **technology** to communicate.
- ✓ We have a small and very **efficient structure**.
- ✓ We are **experts** in resource optimization.
- ✓ We **know how** to find what we are looking for at the minimum cost.
- ✓ We have a **wide network of collaborators**.

## How do we like to work?

- ✓ **Model:** We work on **success model**, we get paid only if you hire one of our candidates.
- ✓ **Fees:** % on the annual gross salary of the position to be filled.
- ✓ **Terms:** We don't need to work on exclusive basis, but we suggest you to give us **4 weeks** before you bring some competitors in.
- ✓ **Guarantees:** **3 months** for all vacancies.



“ Fear is the greatest disability of all.” - Nick Vujicic





# Coaching

Empowering individuals and organizations to reach higher level.

We **guide, empower and develop** teams and people aligning them to **achieve their** individual and collective **goals**. We provide tools necessary for growth to be possible. We establish and accompany in processes of **corporate, professional and personal evolution**.

**Coaching is training**, instruction and accompaniment that is provided to an individual or group **to achieve a goal**. It is about **identifying barriers or limitations** to get around them in the best possible way.





“ Train people well enough so they can leave,  
treat them well enough so they don't want to.”

– Richard Branson





# Training

Knowledge must be constantly renewed and nurtured.

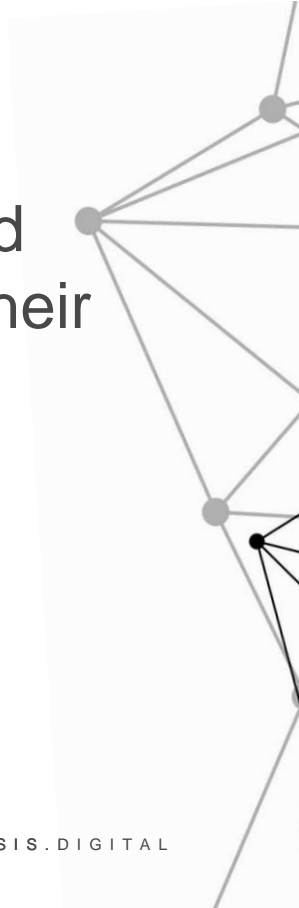
We **reel, assimilate and transmit** all the information about **digital environments**. In an immeasurable and constantly changing ecosystem, we rely on experts in each subject to provide general training or specific as required.

Employees' training is a way to retain them, **when trained they feel valued and motivated**. To the extent where members of an organization are aware of their **growth and development**, they will be less inclined to abandon it.





“ Talented people are who, with guidance and work, will take any group to the place that their leaders are capable of imagining.”





# Consultancy

Strategy, Tactics and Tools to accomplish your mission.

We help you **define goals and strategies** so you can **achieve your goals**. We put at your disposal all the **latest tools available** in the market to make the path easier. Whether you are a company or a professional, we advise you on your **digital transformation**.

Some areas for advising: .

- Digital transformation
- Business and sales management
- Advice to entrepreneurs and Startups
- Human Resources Departments



# Meet the team

Attracting, Developing and Training Talent



## The beginning

After more than **15 years of experience** in marketing and online advertising, **Gorka Anitua**, our founder, decided to focus on **his two great passions internet and people**. From this combination, **Sinapsis Digital project was born**.

## Who are we?

**100% Digital**. We are an **international and transversal network of collaborators**, with knowledge in different areas which allows us to see solutions from different perspectives, providing **innovative solutions and technological knowledge**. Work with expert professionals in each project you might have.



# Some happy clients

Thanks to their confidence we continue growing together



# Our Market

We provide services to all Spanish speaking countries with special focus on: Mexico, Colombia, Argentina, Peru and Spain.



# Thanks

Let's Keep in Touch

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